



Shane Tuttle

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EXPERIENCE

University of Texas Medical Branch (2022 - Present)

Communications Specialist – Nursing Service

- In this role, I served as graphic designer, web designer, photographer, and film production specialist. My tasks would include designing marketing materials for my department, as well as creating and maintaining the Nursing Service website. In addition, I would photograph events and people, also film videos and do all the editing.

U.S. & Texas LawShield (2017 - 2022)

Senior Graphic Designer, Creative Lead, Lead Generation Project Manager

- Under the direction of the Creative Director, I developed print and digital assets, such as counter cards, trifold, trade show booths, social media, and email graphics to name a few. This also included extensively editing photos for their marketing needs.
- As creative lead, I managed a team of designers in which I would assign projects, track progress, and offer my professional advice.

Dreyfus Printing (1997 - 2016)

Senior Graphic Designer, Print Specialist

- As senior graphic designer, I developed printed ads, flyers, newsletters, business cards and much more for our clients. I also handled some of the digital printing side of the produced materials. I worked directly with both clients and the owner on all projects. I also mentored several junior designers, making them familiar with the design and printing process as well as teaching them new techniques.

EDUCATION

Collins College

Associate Degree in Visual Communications/Graphic Design

Alvin Community College

Associate Degree in General Studies

University of Houston Clear Lake

Pursuing Bachelor's Degree in Communication

SKILLS

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Acrobat Pro, Premier Pro, XD)

Microsoft 365 (Word, PowerPoint, Excel, Outlook)

Pre-press / digital asset management

Social media management and advertising

Quote management / Print outsourcing

Digital photography and photo editing

Filming and video editing with Adobe Premiere Pro

Web Design

UX/UI design prototyping with Adobe XD

CERTIFICATIONS

Adobe Certified Professional in Visual Design, Photoshop, and Illustrator

